

SEO Implementation Specialist



Project Title	SEO Implementation Specialist
Project Summary	It's no secret, we all want to make it to that first page of returned search results. Getting there is often a challenge. Help us investigate the possibility of adding a new search box to our va.gov website.
Country	United States

Project Description

Our website visitors have provided consistent feedback that our search tool could be better. Is search.gov the answer...or something else? We need you to help us find the answer.

Search.gov got its start when Internet entrepreneur Eric Brewer, whose early research was funded by the Department of Defense, offered to donate a powerful search engine to government. That gift helped accelerate the government's earlier work to create a government-wide portal.

In June 2000, President Clinton announced the gift from the Federal Search Foundation, a nonprofit organization established by Brewer, and instructed that an official U.S. web portal be launched within 90 days. USA.gov went online on September 22, 2000 under the name FirstGov.gov with a prominent search box to allow the public to search across government websites.

In 2010, Search.gov moved to open-source software and became available to agencies across government in the United States to power the search boxes on their site. Today search.gov powers nearly 300 million queries a year through over 1,800 federal search configurations.

Required Skills or Interests

Skill(s)
Coding
Design thinking
Marketing
Research
Website design

Additional Information

The Veterans Health Administration (VHA) is the largest integrated health care system in the United States, providing care at 1,250 health care facilities, including 172 VA Medical Centers and 1,069 outpatient sites of care of varying complexity (VHA outpatient clinics) to over 9 million Veterans enrolled in the VA health care program. Learn more about our organization: <https://www.va.gov/health/>.

Language Requirements

None